

Electronic-Type



About

**Electronic-Type
& working with:**

FileMaker Pro 13



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About Electronic-Type

Who Are We ?

Electronic-Type has been creating programmed database solutions, providing database analysis and training since 1985. In fact, since the Macintosh/laserwriter combination first appeared which also coincided with the first release of FileMaker, a database developed by a company called Nashoba. By 1988 we were providing database analysis, programming and training on a full time bases. As newer versions of FileMaker Pro have appeared we have eagerly incorporated the improved feature sets in both our own solutions as well as being able to provide the customer with an ever increasing range of capabilities. We now provide sophisticated custom menu driven solutions which have the look, feel and actions of a shrink wrap development.

Why FileMaker Pro ?

Electronic-Type specializes in FileMaker Pro (FM Pro) and FM GO database development (currently version 13), known as the FileMaker Platform for the following reasons:

- FMPro is the fastest selling database (not currently bundled with any computer system).
- In FMPro it is relatively easy to create simple databases solutions, but FMPro can also be programmed to provide the most complex data manipulation and database solutions.
- FMPro is the most popular X-platform database solution currently available on the Mac OSX 10.6, 10.7 & 10.8, 10.9 PC Windows 7, Vista (sp2) & XP (sp3), (check with FileMaker for latest specification changes and requirements).
- FMPro can be used as a stand alone database or as a Server hosted system for unlimited users (dependent upon server RAM), with up to 125 files (most solutions are single file these days), single user Runtime solutions, or, Web hosted solutions.
- FMPro now has the ability to integrate data with FM Go 13 (a version of FMPro able to work on the iPad and iPhone and link to your server).
- FMP can store documents / files from other sources – MS Word, Excel, sound, movies, pictures, scanned graphics etc - and open those documents in their native format.
- Each FMP file can now stores up to 8 terabytes of data or 64 quadrillion records.
- Ease of reporting/summarizing capability.
- ODBC / JDBC connectivity.
- XML and the ability to integrate and format documents (Word) from FMPro
- WebDirect (Breakthrough web technology - your database on the web).
- Slide Controls.
- Popovers
- Bar Code Scanning

We are able to create databases from the simple 'telephone directory' type to the exceedingly complex fully functional CRM solutions including: Customer/Contact/Calendar tracking, Accounting, Human Resources (pay & equity) & School tracking

databases. We also provide database publishing solutions, easing the load of the long (directory type) publications. We have provided (and are providing) solutions and training for companies in the following areas:

Advertising • Equipment Sales • Engineering • Medical Imaging • Medical scanning systems • Property Management • Environmental Control • The CMA • The Film Industry • Construction • Various Automotive companies & General Business.

Database Development

Database development follows a concise schedule and procedure, covered in greater detail in our Design.pdf available on our website: <http://www.electronic-type.com>.

The Initial Consultation

The initial consultation, is for us to meet, greet and discuss what you do in general terms. This process usually takes an hour or two, but sometimes as long as a day. At the end of this meeting we should have an overall idea of what is required from your database.

On completion we provide you with a one page overview of the development and a very approximate cost and time line.

This consultation is free.

Specification

This stage is where we map out in detail what the project needs are; what you would like to achieve. It is always a good idea to make a list of requirements beforehand, it saves time and will be the foundation on which the design and development is based. Upon the Spec completion, we develop and present our cost estimate. This will outline both the overall development as well as more detailed information such as screen layouts, fields, files, networking, equipment and the programming involved. We also present our invoice for the Specification creation time. If you choose to move forward with the project, we have the blueprint, if not, you can merely pay the Spec invoice.

Programming Stage

It is important that you have reviewed the Specification stage in detail to provide us with last minute information or changes. This is the stage where all the Specification material is moulded into the programming and development that will become your solution. The solution will be verified by/with you at various stages and tested with live data to insure the system works as expected.

On completion of the programming phase, the final database installation is completed, the latest working data entered (if previously agreed) and checked. At this stage staff training is undertaken (if previously agreed) and the database development is considered complete.

Costs and schedules are as follows:

The initial consultation is free.

The Specification and Programming stages are charged at \$115 p/h.

All jobs – irrespective of value: 40% of the development fee as down payment.

Work in progress will be invoiced on a weekly or by-weekly basis.

N.B. We invoice on time actually spent on the development of a project, not anticipated time based on our estimate.

Training

Our training courses cover solution training as well as introductory, intermediate and advanced courses with additional 'bespoke' courses provided as required. We provide in-house training as well as regular monthly courses in the Southern Ontario area. We provide training manuals for all regular courses and normally limit class size for regular courses to 15 people. We also provide on site trouble shooting, to solve those inhouse developed solutions which have gone awry.

Training may be conducted on either PC's or Macs, advanced notice is required to prepare in sufficient time to allow users the choice.

Course costs:

Introductory	\$395.00 per day*
Intermediate	\$395.00 per day*
Advanced	\$495 per day*
Bespoke	\$495 per day*
Scripting	\$995 per 2 days*
On Site Trouble Shooting	\$115 per hour
*per person	

FileMaker Business Alliance

As a member of the **FileMaker Business Alliance (FBA)** – Formerly the FileMaker Solutions Alliance (FSA) since 1995, we have been accepted as having met the strict criteria and standards as required by FileMaker Inc.

We are also members of the **Southern Ontario FileMaker Association (SOFA)**.

For complete information on the design process read our Design Standards file (Design.pdf) on our web site <http://www.electronic-type.com> or telephone, email, or write to discuss your needs to:

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